Honoring Tradition • Continuing Your Legacy

Creek Dog Capital is dedicated to acquiring, operating, and growing one business that is essential to America's everyday life. Founded in 2025 by Lauren Privitera, Creek Dog Capital is an investment vehicle (traditional search fund) focused on long-term stewardship, not short-term flipping.





Meet the Founder

Growing up, Lauren's grandparents owned McDonald's franchises, and she witnessed the profound impact they had on their employees, their families, and the local community through the business. When they retired, no one in the family wanted to take over (Lauren was a bit too young!). That experience sparked her passion for keeping businesses thriving and in the right hands—those who understand their legacy.



THE BUSINESS I'M SEARCHING FOR

We offer generous referral fees for connections that lead to an acquisition.

Target Business Profile

- Strong, enduring business anywhere in the US that is essential to daily life
- Family or founder-owned
- ☑ Loyal customer base & strong employee culture
- ✓ Owner considering retirement or succession
- ☑ Recurring or repeatable revenue streams

Example Businesses/Industries

Commercial HVAC
Pest Control
Industrial Safety Equipment
Septic Services
Tortilla Manufacturing
Propane Distribution
Elevator Maintenance
Event Tent Rentals











Waste Management
Water Treatment
Fire Protection
Road Striping
Environmental Testing
Specialty Fabrication
Uniform Rental
Field Service Software

